WANT TO PARTICIPATE?
MAKE CHECK PAYABLE TO:
CHILDREN’S COALITION FOR NELA
MEMO LINE: SRTC

117 HALL STREET | MONROE, LA 71201
ATTN: SRTC
318-323-8775

CHECKS MUST BE POST-MARKED
BY DECEMBER 31.

☐ YES, MY CONTRIBUTION IS ENCLOSED.
  AMOUNT: __________________

☐ YES, I AM INTERESTED IN DONATING. MY END OF
  YEAR DATE IS ________________.
  PLEASE INVOICE ME ____ DAYS BEFORE MY END
  OF YEAR DATE.

☐ YES, I AM INTERESTED IN LEARNING MORE.
  PLEASE CONTACT ME TO SCHEDULE A MEETING.

NAME OF BUSINESS: ________________________________

CONTACT NAME: ________________________________

PHONE: ________________________________

EMAIL: ________________________________

CPA: ________________________________

☐ I DO NOT WANT MY BUSINESS NAME USED IN ANY PUBLICATION RECOGNIZING DONORS.
WHAT ARE SCHOOL READINESS TAX CREDITS?
In 2007, the Louisiana Legislature passed a unique package of tax credits known as the School Readiness Tax Credits (SRTC). For Louisiana businesses, there is a refundable state tax credit for donations made to Louisiana Child Care Resource & Referral (CCR&R) agencies, such as Children’s Coalition for Northeast Louisiana.

HOW DOES IT WORK?
- For every dollar up to $5,000 contributed to the Children’s Coalition for Northeast Louisiana, businesses will receive a dollar-for-dollar refundable credit on Louisiana State taxes. For each LA Tax ID number, $5,000 can be given in the name of School Readiness Tax Credits. A business with multiple LLCs under their umbrella can give $5,000 per LLC.
- You can turn your tax liability into an investment in programs and people who support early care and education for children. This investment will ensure that all children have a strong foundation for future success in school and in life.
- You have the power to decide where your tax dollars go. Direct the State of Louisiana to spend your tax dollars on early childhood care and education. The Children’s Coalition CCR&R works to bring quality care and education to every child in Northeast Louisiana.

Investing in early childhood education is one of the best investments to make for businesses and Louisiana’s future!

INVESTING IN EARLY CHILDHOOD PROGRAMS PAYS OFF.
Research shows that quality care in early childhood (from birth to age five) is a critical element as to how successful a child and our society as a whole will be in the years to come. The most economically-efficient time to develop skills and social abilities is in the very early years. Prevention is far more cost-effective than remediation.

The Children’s Coalition reinvests these funds in a manner that directly impacts the quality of care and improves the experience for children and their families.

Every $1 invested in early childhood education yields a return to society of MORE THAN $16.

I went to our CPAs and I said, ‘Does this thing really work like this? Can it be this simple?’ And they assured me that, in fact, it was.
- TOM NICHOLSON, CEO OF STRAUSS INTERESTS

HOW CAN MY BUSINESS PARTICIPATE?
- Each LA Tax ID number donates up to $5,000 to the Children’s Coalition for Northeast Louisiana
- The Children’s Coalition for Northeast Louisiana mails each business a letter documenting donation & law.
- Business brings letter and copy of check to CPA.
- CPA files Schedule F, 68F credit code on Louisiana state tax return.
- Tax liability is reduced and checked for balance.

YOUR GIFT MUST BE POST-MARKED BY DECEMBER 31.

JOIN THESE BUSINESSES THAT HAVE ALREADY MADE CONTRIBUTIONS:
- Holyfield Construction
- Strauss Interests
- Origin Bank
- Blake Wheelis State Farm
- The Orthopedic Clinic of NELA
- Vantage Health Plan
- Mac’s Fresh Market
- O’Neal gas
- Progressive Bank
- John S. Carroll, CPA
- Skent N Dent Home Appliance Center
- Williamson Consulting
- Scott Equipment
- David T. Cole, CPA

MAKE A 100% refundable CONTRIBUTION TODAY!
For more information, visit www.childrenscoalition.org or call 318-323-8775.